



**FOR IMMEDIATE RELEASE**  
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## **Podesta Group Enlists Former Senior Government Official** *Sally Katzen brings regulatory and administrative law expertise to public affairs firm*

Kimberley Fritts, Chief Executive Officer of the Podesta Group, today announced that Sally Katzen has joined the firm to serve as its Executive Managing Director.

"Sally possesses the DC savvy, sensibility and substance for which the Podesta Group is known," said Fritts. "Not only does her legal background and knowledge of the regulatory process make her an exceptional resource for our firm, she also has the experience to help guide and mentor our principals and associates."

As one of the nation's leading authorities in regulatory and administrative law, Sally will utilize her management skills and knowledge of the executive branch to provide strategic perspective to the firm and its clients. As the administration seeks to review and reform the regulatory process and to establish new regulatory frameworks in such areas as financial services and health care, her depth of experience will be a valuable asset. As a recognized expert in her field, she has testified before Congress 66 times on a broad range of federal government activity and has served on panels for the National Academies of Science.

Her career in the federal government includes eight years in the Clinton administration as Deputy Director for Management at the Office of Management and Budget from 1999-2001; as Deputy Assistant to the President for Economic Policy and Deputy Director of the National Economic Council from 1998-1999; and as Administrator of the Office of Information and Regulatory Affairs in OMB from 1993-1998, where she was the senior advisor to the President on regulatory policy and process. Sally recently served on the Agency Review Working Group for the Obama-Biden transition, with responsibility for the Executive Office of the President and Government Operations agencies. She also served in the Carter administration for two years as the General Counsel of the Council on Wage and Price Stability in the Executive Office of the President.

Sally was the first female partner at Wilmer, Cutler & Pickering, where she specialized in administrative and legislative practice for more than 25 years. Sally is also a well-respected professor, having taught at the George Washington, Michigan, George Mason, Pennsylvania, and Georgetown law schools, in addition to Smith College, Johns Hopkins and the Michigan in Washington Program. She has also served as Chair of the Section on Administrative Law and Regulatory Practice of the American Bar Association; president of the Federal Communications Bar Association; and president of the Women's Legal Defense Fund. She is also a fellow in the National Academy of Public Administration.

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*The Podesta Group is a bipartisan government relations and public relations firm located in Washington, DC. Clients include Google, Wal-Mart, BP, Textron, National Confectioners Association, Genzyme and Genentech.*